Needs

- Action to address the impact of domestic abuse in pregnancy and early years
- Understanding and action to break cycles of domestic abuse
- Evidence of what works to reduce the impact of domestic abuse on babies and children
- Reduction in stigma and removal of barriers to help-seeking

Objectives

- To increase understanding and action to address the impact of domestic abuse in pregnancy and early years
- To design and deliver evidence-based models and interventions that break cycles of domestic abuse
- To increase the number of families seeking and receiving help to break cycles of domestic abuse
- To help develop a trauma-informed society that is better equipped to break cycles of domestic abuse

Inputs

- Human resources
- Financial resources
- Infrastructure
- Intellectual property
- Facilities / insfrastructure
- Evidence of impact
- Effective partnership work

Activities

- Designing, delivering and embedding models and interventions
- Evidencing what works
- Reframing understanding and response to domestic abuse
- Fundraising and business development

Outputs

- For Baby's Sake
- Pilot models, interventions and services
- External communication
- Policy and practice development
- Evidencing what works to break cycles of domestic abuse

Mechanisms of change

- Models and interventions to break cycles of domestic abuse
- Evidence-based practice
- Trauma-informed, therapeutic approach
- Whole-family approach
- Intersectional approach
- Addressing stigma and removing barriers to help-seeking
- Integrated national and local approaches
- Sustainable funding

Outcomes

Individual and family outcomes

- Reduction in exposure to, experience of, and severity of domestic abuse
- Improved physical, mental and emotional wellbeing
- Increase in support for safe, loving and secure attachments between babies, children and parents
- Improved engagement and support from local services to break cycles of domestic abuse
- Reduction in contact with children's social care and reliance on other public services

Societal outcomes

- Increased understanding and action to address the impact of domestic abuse in pregnancy and early years
- Increased understanding and action to break cycles of domestic abuse
- Increased provision of integrated, trauma-informed, whole-family support to break cycles of domestic abuse
- Increased intersectional understanding of factors that impact domestic abuse (e.g. trauma, mental ill-health, poverty)
- Increased understanding and removal of barriers to help-seeking
- Increased opportunities to hear the authentic experiences of parents and children impacted by domestic abuse
- Long-term reduction in costs to public services in response to domestic abuse

Impacts

- Reduction in the severity and incidence of domestic abuse year on year (with generational impact)
- Evidence of long-term improvement in the life chances of babies and children
- Evidence of long-term improvement in the life chances of parents
- Increase in families seeking and receiving help for domestic abuse
- Increased understanding and commitment to what works to break cycles of domestic abuse
- A trauma-informed society equipped to break cycles of domestic abuse

for baby's sake
break the cycle

theory of **change** — **trust**